

2019 AGM of the RVBIA

Member & Community Relations Committee Report



Member Outreach

This year each board members personally visited a segment of our members 3-4 times to notify them about what was coming up, draw their attention to recent Member Updates sent by email, and verify that we have the correct contact information. If you didn't have the opportunity to see one of our Board Members when they came by, please contact our office, or come see me.

Member Updates & Notifications

We sent 13 Member Updates and additional advisories through our Mailchimp email management system and another 14 email notifications sent by our Executive Director. We try not to inundate you with email, so if you are not seeing our Member Updates in your email, please contact the BIA office, or come see me.

Facebook Discussion Group for Members

We now have 84 Members who have joined our private Members-only Facebook discussion group. Our Members share information about security issues among other things and our staff provides alerts and reminders of opportunities that our business Members can benefit from.

Online Business Directory

As part of our website redevelopment, the Business Directory was carefully updated. Members were invited to check their listing and submit any changes needed. I hope you've had a chance to look at it.

Member Munch & Mingle

We piloted the first Member-hosted Munch & Mingle. This is an opportunity for our members to showcase their businesses to each other. We hope to continue this initiative into 2020 and if you would like to host one please reach out to me to discuss.

Member Meet & Greet

We continue to host a Meet & Greet before the AGM to provide yet another opportunity for Members to meet our staff and board, and to meet each other.

Community Outreach

Now that our BIA is back in the black, we have been able to increase our level of community relations and engagement, such as inviting the heads of our local grassroots organizations to our Roncesvalles Volunteer Appreciation Dinner.

Trent Heipel

Chair, Member & Community Relations Committee